

academic experience

University of Cincinnati

2005 to 2010 Bachelor's of Science in Digital Design
2010 to
dec., 2011 Master's of Science in Business Administration
(Marketing)

professional experience

Live Well Collaborative

mar., 2009 to
Present *Design Research Associate*

Collaborated in multi-disciplinary teams, using design research to create product and service solutions for the aging population

Acted as teaching assistant and project coordinator for multidisciplinary studio projects

Designed process books, posters, branding and informational media kit

Developed and executed digital strategy consisting of website redesign, digital newsletters, and digital archival processes

Mayo Clinic Center for Innovation

jun., 2011 to
dec., 2011 *Interaction Design Contractor / Design Research Intern*

Utilized design research methodologies to explore new ways of improving healthcare delivery.

Designed user interface for Toolkit 2.0 – a knowledge sharing web application.

Transmissions LLC

aug., 2007 to
jan., 2009 *Digital Design Intern*

Designed and developed websites

Designed and coded Flash applications

Designed various logo and branding options

skill set

Adobe Creative Suite
Photoshop, Illustrator, Dreamweaver, Flash, InDesign

Website Development
HTML, CSS, ActionScript

Content Management
System Integration
Joomla, WordPress

passions

Consumer Research
Print Design
Brand Strategy
Interaction Design
Fashion Trends
Laser Tag

awards and recognition

Darwin Turner Scholarship
Richard & Jean Coyne
Family Foundation
Scholarship
Palmer Scholarship
College of Design,
Architecture, Art and
Planning Best Soundtrack
Award
Second Place: Rotman
Design Challenge